



California Sustainability Mayday 2008

Solutions for People, Planet & Profits

Presented by Operations People for Operations People

Come and hear about the contribution FM can make to a more productive and sustainable Built Environment

- Improve Workplaces and Employee Productivity
- Reduce your Environmental Impact
- Increase Performance and Profits within your Organization

Tuesday May 13th
6:00pm to 9:00pm

Evening Reception
"The Shades of Green" Facility Tour
Cal EPA Building,
Sacramento

Wednesday May 14th
8:30am to 5:00pm

Full Day Workshop
Six Session Program and Luncheon
The Hyatt Regency Hotel,
Sacramento

\$295
For full event
(both days)

\$245
for members
of IFMA, USGBC,
IIDA and
Government
Employees.

**Student
scholarships
also available.**

Presented by the Sacramento Valley Chapter of IFMA, the International Facility Management Association, in conjunction with the Northern California IFMA Chapters, USGBC (US Green Building Council), IIDA (International Interior Design Association) and the State of California, The California Sustainability Mayday is a full day workshop designed to provide the Operations and Maintenance community with results-driven practical tools and strategies for assessing and implementing sustainable business operations within their organizations.

To date, much of the green educational offerings have focused on new construction. However, these account for only six-percent of our Built Environment. The current inventory of existing buildings represents a tremendous opportunity for the O&M community to simultaneously increase profits for their organizations, improve worker productivity and satisfaction, and significantly reduce the environmental impact of their operations.

Increasing pressure is being brought to bear on today's facility managers to "go green". Whether it is an executive mandate within your organization or governmental regulation, Facility Operations teams need to upgrade their tool box to meet the new demands associated with green initiatives. Industry experts widely agree that "the green train has left the station". Will you be ready when it reaches your facility?

The California Sustainability Mayday workshop will provide you with immediate practical tools positioning you to make a real difference for your organization.

- Understanding the potential of the sustainability paradigm
- Assessing your organization's level of Corporate Social Responsibility
- Quantifying sustainability through unit measurement, ROI and Cost Benefit Analysis
- Communicating sustainability initiatives to the C-Suite and your internal clients
- Implementing sustainable practices with proven strategies
- Insight into current standards and benchmarking from IFMA and USGBC/LEED
- Global trends and context

If you are committed to lead your organization by managing a highly efficient and sustainable facility, this is the one workshop you will not want to miss. This workshop is a rare opportunity to learn directly from facilities professionals who have unlocked the secret of the Triple Bottom Line and, as a result, have proven that a sustainable business operation is the most effective business operation.

Seating is limited. Proceeds from the workshop will benefit the IFMA Foundation to further education, scholarships and research initiatives supporting the Built Environment.

www.californiamayday.com



IFMA
International Facility Management Association
SACRAMENTO VALLEY CHAPTER



Research • Scholarships • Education
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