



# California Sustainability Mayday 2008

Solutions for People, Planet & Profits

## SPONSORSHIP LEVELS

Sponsoring opportunities at California Sustainability Mayday 2008 are created to optimize the level of exposure for your brand and your business. Each level is defined by the positioning of brand information, numbers of likely impressions, enhanced networking opportunities, and physical location of your business logo/name. Please select that option that best matches your needs for positive exposure with your commitment to supporting this innovative event for our professional community.

### EVENT SPONSOR Level - \$7,500 (limit one)

Event level sponsors receive:

- Logo recognition and link on California Mayday 2008 home page
- Logo recognition on all California Mayday 2008 purchased advertisement
- Logo recognition on all California Mayday 2008 marketing blasts
- Advertisement located as a document in 2G Flash Drive
- Company name and logo recognition at entrance to session
- Ten complimentary conference registrations; prime location table (\$2,950.00 Value)
- Ten Attendees to VIP reception after event; meet speakers and government guests



### PLATINUM Level - \$5,000 (limit two)

Platinum level sponsors receive:

- Logo recognition and link on California Mayday 2008 event home page
- Logo recognition on all California Mayday 2008 event marketing blasts
- Advertisement located as a document in 2G Flash Drive
- Company name and logo recognition at entrance to session
- Ten complimentary conference registrations; prime location table (\$2,950.00 Value)
- Ten Attendees to VIP reception after event; meet speakers and government guests

### GOLD Level - \$3,000

Gold level sponsors receive:

- Logo recognition on California Mayday 2008 event web pages
- Logo recognition on California Mayday 2008 computer lab monitors
- Advertisement located as a document in 2G Flash Drive
- Company name and logo recognition at entrance to session
- Ten complimentary conference registrations; prime location table (\$2,950.00 Value)

### SILVER Level - \$500

Silver level sponsors receive:

- Logo recognition on California Mayday 2008 event web pages
- Advertisement located as a document in 2G Flash Drive
- Company name and logo recognition at entrance to session

All sponsorships are subject to approval by California Mayday 2008 committee. All sponsorships opportunities are offered on a first-come, first-served basis. Participation must be confirmed by April 15th to ensure inclusion in the Official Program 2G Flash Drive and other printed materials. Tables are assigned according to sponsorship level and date of signed contract.

[www.californiamayday.com](http://www.californiamayday.com)



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